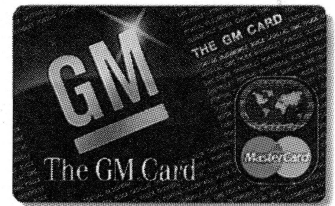


# The GM Card®

3044 West Grand Blvd.  
P.O. Box 9075  
Detroit, MI 48202

BULK RATE  
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**PAID**  
GENERAL MOTORS

Sample A. Sample  
GM Trans Sport Card Mailing  
ClarionDirect  
DMB-D-8052



Sample A. Sample  
GM Trans Sport Card Mailing  
ClarionDirect  
DMB-D-8052

Dear Sample A. Sample:

Wouldn't you like to own a family vehicle that's really fun to drive? One that gives you the rugged power and excitement of a sport utility vehicle combined with the comfort and versatility of a minivan?

Introducing the all-new 1997 Pontiac Trans Sport Montana – a new breed of minivan. And because you're a privileged GM Cardmember, your GM Card® Earnings make it easier to buy or lease one.

### **The Montana is like no other minivan on the road.**

With its standard 3.4 liter V6 engine, all-weather traction control and self-sealing tires, Montana gives you the power and confidence to tackle almost any terrain. Even on steep inclines or when fully loaded, its 4-speed electronically controlled transmission provides smooth shifting and a seamless ride.

A sporty exterior with "ding and dent" resistant lower cladding also makes the Montana unlike any other minivan. Plus, a front end designed for maximum forward vision, daytime running lamps, round fog lamps and dual outside power mirrors add to the Montana's aggressive style and practicality. And, unlike others in its class, all of these features come standard.

But more than that, you'll find flexibility and features other minivans just don't have. With lightweight flip-and-fold seats that can easily be removed without tools for "space on demand," and many storage areas located throughout the interior, Montana meets your various needs. Plus, with its available 2-3-3 seating configuration, it can comfortably seat 8 passengers.

### **See why life is more exciting in Montana.**

The 1997 Montana has the look and excitement of a sport utility vehicle, without sacrificing the functionality of a family vehicle.

For complete details, send for your free video information kit by returning the enclosed reply card today. Or call us toll-free at 1-888-4A MONTANA (1-888-426-6682). To locate the Pontiac dealer of your choice, visit our Web site at <http://www.pontiac.com>. Then visit your nearest Pontiac dealer and test drive the 1997 Trans Sport Montana for yourself.

Sincerely,

A handwritten signature in black ink, appearing to read 'El Schlesinger'.

El Schlesinger  
Pontiac-GMC  
General Sales and Service Manager

A handwritten signature in black ink, appearing to read 'James J Whiteford'.

Jim Whiteford  
Director-Automotive Marketing  
GM Card Operations

P.S. Your GM Card Earnings put you that much closer to driving a 1997 Montana. To obtain your Earnings information, call 1-800-947-1000, and press option 4.

GET READY FOR THE  
RIDE OF YOUR LIFE.



# EXPERIENCE THE 1997 PONTIAC TRANS SPORT MONTANA.



## ITS UNTAMED SPIRIT BRINGS DRIVING TO A WHOLE NEW LEVEL.

Imagine the excitement of driving a vehicle with the rugged look of a sport utility vehicle yet with all the functionality and versatility of a minivan. Transform that thought into a reality. Get behind the wheel

of the 1997 Pontiac® Montana™.

### Enjoy The Power

Once inside you'll feel the power of Montana's standard 3.4 liter V6 engine that leaves the competition in the dust.

Montana has the horsepower you need to easily climb steep inclines, and get you through some of the roughest terrain.

Montana's standard 4-speed electronically controlled transmission, all-weather traction

control and self-sealing performance tires ensure a smooth ride. So there's no need to give up fun or practicality.

# YOU'VE NEVER SEEN A BREED OF MINIVAN QUITE LIKE THIS.



The regular-length wheelbase Trans Sport.



The extended-length wheelbase Trans Sport.



The regular-length wheelbase Montana.



The extended-length wheelbase Montana.

**T**here are four different styles of Pontiac Trans Sport®: the regular wheelbase, the extended wheelbase, the regular wheelbase Montana and the extended wheelbase Montana. All four come with a sport utility

exterior, round fog lamps, daytime running lamps and dual outside power mirrors.

These new exterior packages give the Trans Sport a sporty new look like no other minivan on the market.

## Enjoy The Wide-Open Space Of Montana.



Standard Seven-Passenger Split Bench



Seven-Passenger Modular Buckets



Seven-Passenger Captain's Chairs

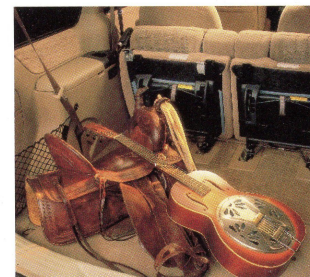


Eight-Passenger Seating

**T**he Montana can easily handle up to eight passengers and offers you something no other minivan can – “space on demand.”

That's because all four of Montana's available seating configurations come with easy, fold-down rear modular seats designed to meet all your spacing needs.

## Take Advantage of Montana's Space On Demand.



Fold and stow one or both halves of the available rear bench.



Montana is equipped with a modular split-folding bench seat.

# SAFETY AND SECURITY DESIGNED FOR YOUR PEACE OF MIND

**M**ontana's safety and security features provide protection for you and your family – daytime running lamps, full-size dual front air bags, safety-cage construction, high-strength steel side

door beams, power four-wheel anti-lock brakes, limp-home capability in case of coolant loss, self-sealing tires, all-weather traction control and more.



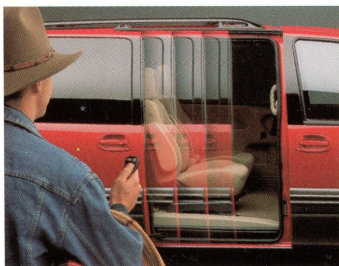
Montana's standard rear and side cargo nets help keep smaller items in place.



Even with the tailgate closed, the extended-length Montana can carry a full 4' x 8' sheet of building material.



With a forward-folding driver's seatback, access to the second row is an easy proposition.



An exclusive power sliding door (passenger-side) is available on Montana and Trans Sport.

**It's unique. It's different.**

**It's the combination of sport utility vehicle styling and minivan functionality built for the entire family.**

## Simply Put—The 1997 Montana Is Way Ahead Of The Pack.

**T**he differences between Montana and the competition jump out loud and clear. Montana offers you more power, more comfort and a better price – with over

\$500 worth of additional standard equipment that most other minivans charge extra for. Just take a look at this impressive list of standard features:

- 180-horsepower 3.4 liter V6 engine (166-horsepower 3.8 liter V6 engine an extra-cost option on Dodge)
- Electronically controlled 4-speed automatic transmission (extra-cost option on Dodge)
- Daytime Running Lamps with "Automatic On" Light Control
- 2nd-/3rd-row seats with integrated headrests (extra-cost option on Dodge)
- Fog lamps (extra-cost option on Dodge)
- 33 percent larger blue-tinted outside rearview mirrors (extra-cost option on Dodge)
- Pollen filter
- Driver and front passenger seats with manual lumbar adjust and articulating "halo" headrests
- Driver and front passenger seatback map pockets
- Flip forward driver's seat
- 4-way manual driver's seat adjuster
- Driver accessory net
- Front door cupholders
- 2nd-/3rd-row passenger safety belts with detachable child comfort guide loops
- 2nd-/3rd-row manual vent windows
- Power accessory outlets (two front and rear)
- Front tow hook
- Oversized reflective optic headlamps
- Rear side cargo nets
- Rear floor anchor tie-downs
- 5-year/150,000-mile "long-life" engine coolant
- 100,000-mile serpentine accessory drive belt
- Engine "limp-home" capability
- Wrap-around bodyside molding
- Pontiac Cares<sup>SM</sup> with free rental vehicle for overnight warranty service\*

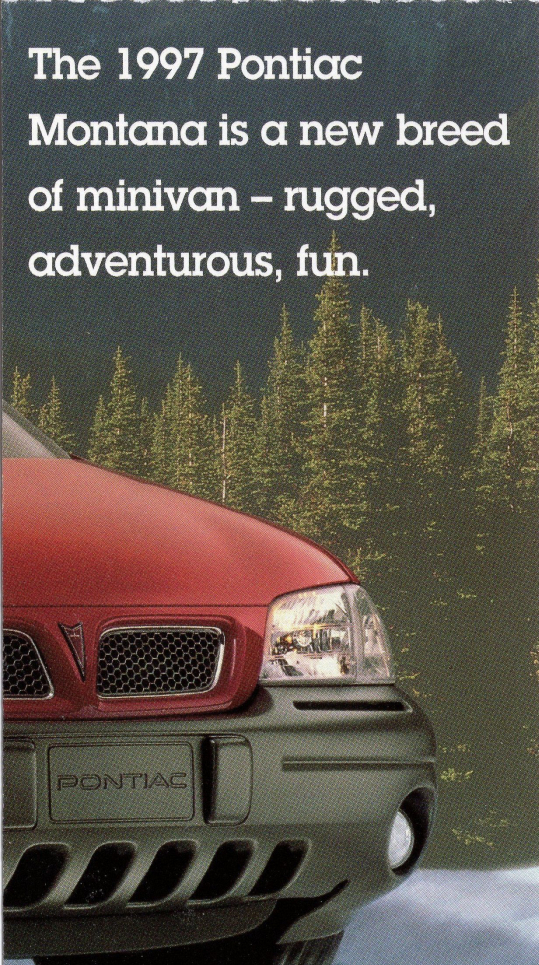


## Now Look At The Montana As Captured On Video.

**F**or more information about the all-new 1997 Montana, send back the enclosed card for your free video information kit. Or call us toll-free at **1-888-4A MONTANA** (1-888-426-6682).

Discover the minivan that brings out the adventurer in you. If you want a sneak peek at the new Montana now, visit us on the World Wide Web at <http://www.pontiac.com>.

\* A loaner, rental or transportation reimbursement of up to \$30 per day will be provided.



The 1997 Pontiac  
 Montana is a new breed  
 of minivan – rugged,  
 adventurous, fun.

**Yes!** I want more information about the 1997 Pontiac Montana.  
 Please send me my free video information kit.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone (Day): ( \_\_\_\_\_ ) \_\_\_\_\_ Phone (Evening): ( \_\_\_\_\_ ) \_\_\_\_\_

Birth Date (Optional): \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Do you currently own a Pontiac vehicle?  Yes  No  
 If Yes, selling Pontiac dealer: \_\_\_\_\_ If No, preferred Pontiac dealer: \_\_\_\_\_

I currently drive: (1) Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_

What other vehicles are in your household? (2) Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_

(3) Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_

Will this new vehicle you are considering replace or add to the vehicle(s) in your household?  Addition  Replacement

Which vehicle(s) will it replace?  1  2  3

Are you likely to buy or lease your next vehicle?  Buy  Lease  Undecided

In what time period?  0-3 months  4-6 months  7-9 months  10-12 months  1-2 years  2+ years

Please send me additional information about the following vehicle(s): **Pontiac**  Firebird®  Grand Am®  Grand Prix®  Sunfire®  Bonneville®

Please specify the format for your Pontiac information:  Catalog  CD-ROM *CD compatible with most IBM-compatible PCs and Macs.*

Please send me information about GMC vehicles.

**To find out more, return this postage-paid card or call toll-free 1-888-4A MONTANA (1-888-426-6682).**